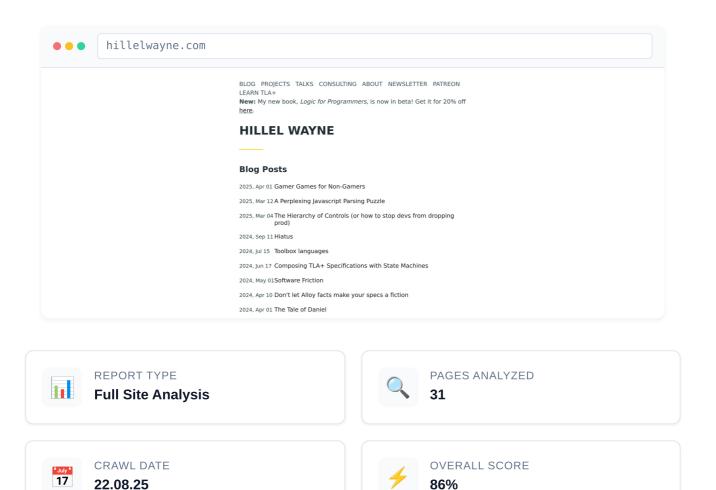


SEO Analysis Report

hillelwayne.com

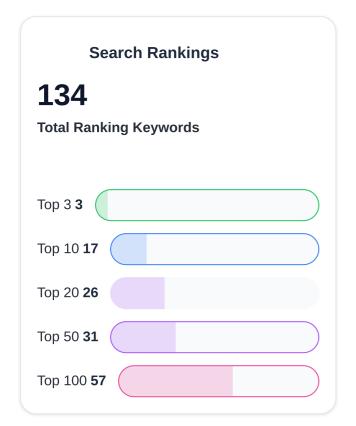


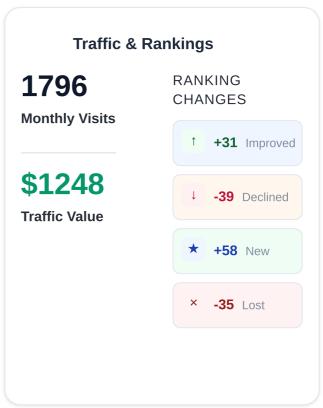
Upgrade now to access our 24/7 automated On-Page Optimization bot that works while you sleep — smart internal linking, technical improvements, accessibility fixes, and Al-powered content suggestions.

Are you an agency? We have white-label solutions and API access.

Domain Rankings

Overview of your domain's search visibility. The metrics show how many of your keywords rank in different position ranges: Top 3 positions (highly visible), Top 10 (first page results), Top 50 (first five pages), and Top 100 (significant ranking positions). Higher rankings in Top 3 and Top 10 typically drive more organic traffic.





Optimization Overview









| Category | Score | Change | Priority Issues |
|--|-------|--------|-----------------|
| Technical & Meta Server performance, security, mobile optimization, SSL certificates, page speed, robots.txt configuration, XML sitemaps | 69% | | 0 issues |
| Content Text quality, readability, media optimization, meta descriptions, headings, keyword usage, content length, duplicate content | 64% | | 0 issues |
| Structure Navigation, URLs, internal linking, site architecture, breadcrumbs, menu structure, XML sitemaps, robots.txt, canonical tags, redirects | 57% | | 0 issues |
| Accessibility WCAG compliance, user experience | 89% | | 4 issues |

Site Metrics Overview

| Page Statistics | Status | Severity | Affected Pages | Details |
|----------------------|----------|----------|-------------------|---|
| Total Pages | i | Low | 31 pages | Total number of pages discovered on the website |
| Crawled Pages | i | Low | 31 pages | Number of pages successfully crawled and analyzed |
| Indexable Pages | i | Low | 31 pages | Pages that can be indexed by search engines |
| Uncrawlable Pages | ✓ | Medium | | Pages that could not be accessed or analyzed |
| Ranked Pages | / | Low | | Pages that appear in search results |
| Blocked Pages | ✓ | Medium | | Pages blocked by robots.txt |
| Nofollow Pages | ✓ | Low | | Pages with nofollow meta tag |
| Pages With Issues | X | High | 31 pages | Pages with technical SEO issues |

| Meta Information | Status | Severity | Affected Pages | Details |
|-----------------------------------|----------|----------|-------------------|--|
| Title Issues | ✓ | High | | Pages with title tag issues (missing, too long, too short) |
| Meta Tag Description Issues | / | Medium | | Pages with meta description issues (too long, too short) |
| Duplicate Titles | / | Medium | | Pages using identical title tags |
| Duplicate Descriptions | ✓ | Medium | | Pages using identical meta descriptions |
| Missing Meta Tags | ✓ | High | | Missing Meta Tags |

| Content Structure | Status | Severity | Affected Pages | Details |
|--------------------------------|----------|----------|-------------------|---|
| H1 Tag Issues | X | High | 27 pages | Pages with missing or multiple H1 tags |
| Heading Structure Issues | X | Medium | 25 pages | Pages with improper heading hierarchy |
| Emphasis Tag Issues | ✓ | Low | | Pages with excessive or improper use of emphasis tags |
| Frames Used | ✓ | Medium | | Pages using frames or iframes |
| Error Pages | ✓ | High | | Pages with visible error messages |
| Missing Alt Text | X | Medium | 31 pages | Images missing alternative text |
| Oversized Pages | ✓ | Medium | | Pages exceeding recommended size limits |
| Multilanguage Issues | X | Medium | 29 pages | Page with multilanguage issues |
| Opengraph Tag Issues | X | Medium | 1 pages | Pages with OpenGraph tag issues |
| Structured Data Issues | ✓ | Medium | | Pages with Structured Data issues |

| URL Analysis | Status | Severity | Affected Pages | Details |
|-----------------------------|----------|----------|-------------------|-------------------------------------|
| Urls With Parameters | / | Medium | | URLs containing query parameters |
| Session Ids In Urls | / | High | | URLs containing session IDs |
| Deep Directory Structure | / | Medium | | URLs with excessive directory depth |

| URL Analysis | Status | Severity | Affected Pages | Details |
|----------------------|----------|----------|-------------------|-----------------------------------|
| Long Urls | ✓ | Medium | | URLs exceeding recommended length |
| Questionable Urls | ✓ | High | | URLs with potential SEO issues |

| Resource Analysis | Status | Severity | Affected Pages | Details |
|-------------------------|----------|----------|-------------------|---|
| Total Resources | i | Low | 31 pages | Total number of resources (images, scripts, styles) |
| Failed Resources | ✓ | High | | Resources that failed to load |
| Blocked Resources | ✓ | Medium | | Resources blocked by robots.txt |
| Mixed Content | / | High | | HTTP resources on HTTPS pages |
| Resource Issues | ✓ | Medium | | Pages with resource loading issues |
| Resource Heavy Pages | ✓ | Medium | | Pages with excessive resource usage |

| Performance | Status | Severity | Affected Pages | Details |
|-------------------------|----------|----------|-------------------|------------------------------------|
| Fast Loading Pages | i | Low | 31 pages | Pages loading in under 2 seconds |
| Medium Loading Pages | / | Medium | | Pages loading in 2-4 seconds |
| Slow Loading Pages | ✓ | High | | Pages loading in over 4 seconds |
| Average Load Time | i | Low | 0.3s | Average page load time across site |

| Link Structure | Status | Severity | Affected Pages | Details |
|--------------------------|----------|----------|-------------------|---|
| High Internal Links | ✓ | Medium | | Pages with excessive internal links |
| Low Internal Links | X | Medium | 5 pages | Pages with insufficient internal links |
| Total Redirects | / | Low | | Total number of redirects found |
| Redirect Issues | ✓ | High | | Pages with redirect chain issues |
| Redirect Loops | / | High | | Pages with circular redirects |
| External Link Issues | ✓ | High | | Pages with broken external links |
| Deep Pages | ✓ | Medium | | Pages requiring many clicks from homepage |
| Canonical Issues | / | High | | Pages with canonical tag issues |
| Alternate Link Issues | ✓ | Medium | | Pages with hreflang issues |

| Content Quality | Status | Severity | Affected Pages | Details |
|---------------------------|----------|----------|-------------------|---|
| Thin Content Pages | / | High | | Pages with insufficient content |
| Long Content Pages | ✓ | Medium | | Pages with excessive content length |
| Duplicate Paragraphs | / | Medium | | Pages with repeated content blocks |
| Keyword-Title Mismatch | X | High | 11 pages | Pages where title keywords missing from content |
| Keyword-H1 Mismatch | / | High | | Pages where H1 keywords missing from content |

| Content Quality | Status | Severity | Affected Pages | Details |
|--------------------------------|----------|----------|-------------------|--------------------------------------|
| Pages With Typos | ✓ | Medium | | Pages containing spelling errors |
| Filler Content Pages | X | High | 7 pages | Pages with low-quality content |
| Duplicate Content Groups | / | High | | Groups of pages with similar content |
| Competing Pages | ✓ | Medium | | Pages competing for same keywords |
| Ai Content Issues | X | Medium | 38 pages | Pages with AI Content issues |

| Accessibility | Status | Severity | Affected Pages | Details |
|-------------------------------------|----------|----------|-------------------|---|
| Total Accessibility Issues | X | High | 4 pages | Total number of accessibility issues found across all pages |
| Critical Accessibility Issues | / | High | | High-priority issues that severely impact accessibility (missing alt text, form labels, language) |
| Major Accessibility Issues | X | Medium | 4 pages | Important issues that affect accessibility (heading structure, landmarks, contrast) |
| Minor Accessibility Issues | / | Low | | Lower-priority issues that could be improved (decorative images, fieldsets) |
| Fully Accessible Pages | 1 | Low | | Pages that pass all accessibility checks |

Technical Analysis

Why Technical SEO Matters

Technical SEO forms the foundation of your website's search engine performance. It ensures that search engines can effectively crawl, index, and render your content, directly impacting your site's visibility and rankings.

Crawling & Indexing

Proper technical setup ensures search engines can discover and process all your important content. Issues in this area can leave valuable pages invisible to search engines.

- → XML sitemaps guide search engines to your content
- → Canonical tags prevent duplicate content issues
- → Meta robots tags control page indexing
- → URL structure affects content discovery

Site Performance

Loading speed and performance metrics directly affect both search rankings and user experience. Google specifically considers Core Web Vitals in its ranking algorithms.

- → Largest Contentful Paint (LCP) measures loading speed
- → First Input Delay (FID) tracks interactivity
- → Cumulative Layout Shift (CLS) measures visual stability
- \rightarrow Resource optimization improves page speed

Mobile Optimization

With Google's mobile-first indexing, your site's mobile experience is crucial for SEO success. This includes responsive design and mobile-friendly content.

- \rightarrow Responsive design adapts to all screen sizes
- → Touch elements need proper spacing
- → Font sizes must be readable on mobile
- → Content should be accessible without horizontal scrolling
- $\ \ {} \rightarrow \ \ \text{Mobile-specific meta viewport configuration}$

Security & Structure

HTTPS implementation and proper URL structure contribute to both security and SEO. Clean URLs and secure connections build trust with users and search engines.

- → HTTPS encryption protects user data
- → SSL certificates verify site authenticity
- → Clean URL structure improves crawlability
- → Proper redirects maintain link equity
- → Security headers protect against threats

JavaScript & Rendering

Modern websites often rely heavily on JavaScript, which can affect how search engines process your content.

- → Server-side rendering improves crawler access
- → Dynamic content needs proper implementation
- → JavaScript frameworks require special consideration
- \rightarrow Resource loading order affects rendering

International SEO

For websites serving multiple countries or languages, proper technical implementation is crucial for targeting the right audience.

- → Hreflang tags indicate language versions
- → Country-specific domains or subdomains
- → Geotargeting through Search Console
- → Content localization best practices
- → International URL structures

Structured Data

Schema markup helps search engines understand your content better and can lead to enhanced search results.

- → Rich snippets improve search visibility
- → Organization and breadcrumb markup
- → Product and review schemas
- \rightarrow FAQ and How-to content markup
- \rightarrow Local business structured data

Content Delivery

How your content is served to users can significantly impact both performance and SEO effectiveness.

- → CDN implementation for faster delivery
- → Image optimization and lazy loading
- → Browser caching configuration
- \rightarrow Compression and minification
- → Resource prioritization

| Analysis Category | Severity | Count | Change |
|------------------------------|---------------|-------|--------|
| Crawlin | ng Statistics | | |
| Pages crawled | Info | 31 | +30 |
| Pages with technical errors | Critical | 0 | +0 |
| Problems with external Links | Warning | 0 | +0 |
| | | | |

| Severity | Count | Change |
|--------------|---|--|
| Page Attribu | tes | |
| Critical | 0 | +0 |
| Critical | 0 | +0 |
| Warning | 0 | +0 |
| Warning | 0 | +0 |
| Critical | 0 | +0 |
| Warning | 0 | +0 |
| etails | | |
| Warning | 0 | +0 |
| Warning | 0 | +0 |
| nage, CSS, . | JS) | |
| Critical | 0 | +0 |
| Warning | 0 | +0 |
| mance | | |
| Warning | 0 | +0 |
| | Page Attribu Critical Warning Warning Warning Warning Warning Warning Warning Warning Warning | Page Attributes Critical Critical Warning Warning Critical Warning Warning Warning Critical Warning Warning Warning Warning Warning Warning Warning O Warning O |

| Analysis Category | Severity | Count | Change |
|---------------------------------|----------|-------|--------|
| Pages without compression | Warning | 0 | +0 |
| Pages without caching | Warning | 0 | +0 |
| Resource heavy pages | Warning | 0 | +0 |
| Pages with excessive resources | Warning | 0 | +0 |
| Poor Core Web Vitals | Warning | 0 | +0 |
| Pages missing viewport meta tag | Critical | 0 | +0 |

Content Analysis

Why Content Quality Matters

High-quality content is essential for both search engine rankings and user engagement. It determines how well your website serves its purpose and connects with your audience, directly impacting your site's authority and conversion rates.

Content Quality & Relevance

Quality content meets user intent and provides valuable information. It's the foundation of successful SEO and user engagement.

- → Clear and purposeful content structure
- \rightarrow Comprehensive topic coverage
- → Updated and accurate information
- → Engaging and readable format
- → Proper grammar and spelling

SEO Optimization

Well-optimized content helps search engines understand and rank your pages while maintaining natural readability for users.

- → Strategic keyword placement
- \rightarrow Optimized meta descriptions and titles
- → Proper heading hierarchy
- → Internal linking strategy
- → Rich snippets and structured data

User Experience

Content should be easy to consume and navigate, providing a smooth and engaging experience for all users.

- \rightarrow Scannable text structure
- → Clear calls-to-action
- → Mobile-friendly formatting
- → Accessible content design
- \rightarrow Engaging multimedia elements

Content Freshness

Regular updates and timely content demonstrate authority and keep your website relevant to both users and search engines.

- → Regular content updates
- → Removal of outdated information
- \rightarrow Seasonal content strategy
- → News and trend coverage
- → Historical content optimization

E-A-T Signals

Expertise, Authoritativeness, and Trustworthiness are crucial factors in content quality assessment.

- \rightarrow Author expertise and credentials
- → Factual accuracy and citations
- → Industry authority signals
- \rightarrow Trust indicators and social proof
- → Professional content presentation

Content Diversity

A mix of content types helps engage different user preferences and search intents.

- → Educational and informative content
- → Visual content and infographics
- → Video and interactive elements
- → User-generated content integration
- → Case studies and testimonials

AI Content Considerations

Understanding and properly implementing Al-generated content while maintaining quality and authenticity.

- \rightarrow Natural language and tone
- \rightarrow Original insights and value
- → Human editorial oversight
- → Proper fact-checking
- → Unique perspective integration

Content Performance

Monitoring and optimizing content based on user engagement and search performance metrics.

- → Engagement metrics analysis
- $_{\rightarrow}$ Conversion rate optimization
- → Search ranking tracking
- \rightarrow User feedback integration
- \rightarrow A/B testing implementation

| Analysis Category | Severity | Count | Change |
|-------------------------------|-------------|-------|--------|
| Text Qua | lity Issues | | |
| Pages with readability issues | Warning | 0 | +0 |
| Pages with thin content | Warning | 0 | +0 |
| Pages with very much text | Info | 0 | +0 |
| Content Optimization Issues | | | |

| Analysis Category | Severity | Count | Change |
|--|------------------------------------|------------|--------|
| Pages using keywords in title but not in body | Warning | 11 | +0 |
| https://hillelwayne.com | Missing Keywords: wayr | ne, hillel | |
| https://hillelwayne.com/post/performance-matters/ | Missing Keywords: matters | | |
| https://hillelwayne.com/post/graph-types/ | Missing Keywords: hunt | , missing | |
| https://hillelwayne.com/post/ahk/ | Missing Keywords: prais | se | |
| https://hillelwayne.com/post/ | Missing Keywords: blog | | |
| https://hillelwayne.com/post/augmenting- agile/ | Missing Keywords: augmenting | | |
| https://hillelwayne.com/post/composing-tla/ | Missing Keywords: machines | | |
| https://hillelwayne.com/post/graphing-tla/ | Missing Keywords: limits, breaking | | |
| https://hillelwayne.com/post/cross-branch- testing/ | Missing Keywords: cross | | |
| https://hillelwayne.com/post/haitus/ | Missing Keywords: hiatus | | |
| https://hillelwayne.com/post/formally- modeling-migrations/ | Missing Keywords: form | ally | |
| Pages with filler content | Warning | 7 | +0 |
| https://hillelwayne.com/post/graph-types/ | Phrases found: learn mo | pre | |
| https://hillelwayne.com/post/business-case- formal-methods/ | Phrases found: read mo | re | |
| https://hillelwayne.com/post/composing-tla/ | Phrases found: learn mo | pre | |
| https://hillelwayne.com/post/influential- dead-languages/ | Phrases found: learn mo | ore | |

| Analysis Category | Severity | Count | Change |
|---|-------------------------|-------|--------|
| https://hillelwayne.com/post/modeling- deployments/ | Phrases found: learn mo | re | |
| <pre>https://hillelwayne.com/post/feature- interaction/</pre> | Phrases found: read mor | re | |
| https://hillelwayne.com/post/formally-modeling-migrations/ | Phrases found: learn mo | re | |
| Pages with potential typos | Warning | 0 | +0 |
| Pages with keyword cannibalization | Critical | 0 | +0 |
| Pages with overlapping keywords in the same section | Warning | 0 | +0 |
| Pages targeting the same high-value keywords | Critical | 0 | +0 |
| Duplicate Co | ntent Issues | | |
| Content that appears on several pages | Critical | 0 | +0 |
| Pages with duplicate titles | Warning | 0 | +0 |
| Pages with duplicate meta descriptions | Warning | 0 | +0 |
| Al Conten | nt Issues | | |
| High-risk Al-generated content | Critical | 13 | +0 |
| https://hillelwayne.com/post/graph-types/ | | | |
| https://hillelwayne.com/post/tla-messages/ | | | |
| https://hillelwayne.com/post/action-properties/ | | | |
| https://hillelwayne.com/post/augmenting-agile/ | | | |

| Analysis Category | Severity | Count | Change |
|--|-----------------|-------|--------|
| https://hillelwayne.com/post/composing-tla/ | | | |
| https://hillelwayne.com/post/this-is-how-science-h | nappens/ | | |
| https://hillelwayne.com/post/hypothesis-oracles/ | | | |
| https://hillelwayne.com/post/graphing-tla/ | | | |
| https://hillelwayne.com/post/why-dont-people-use- | formal-methods/ | | |
| https://hillelwayne.com/post/modeling-deployments/ | / | | |
| https://hillelwayne.com/post/feature-interaction/ | | | |
| https://hillelwayne.com/post/formally-modeling-mig | grations/ | | |
| https://hillelwayne.com/post/minizinc-2/ | | | |
| Possible Al-generated content | Warning | 2 | +0 |
| https://hillelwayne.com/post/minizinc/ | | | |
| https://hillelwayne.com/formally-specifying-uis/ | | | |
| Generic or low-quality content | Warning | 2 | +0 |
| https://hillelwayne.com | | | |
| https://hillelwayne.com/post/ | | | |
| Low engagement content | Warning | 4 | +0 |
| https://hillelwayne.com | | | |
| https://hillelwayne.com/post/world-vs-machine/ | | | |
| https://hillelwayne.com/post/ | | | |
| https://hillelwayne.com/post/haitus/ | | | |
| Uniform content structure | Warning | 2 | +0 |
| https://hillelwayne.com/post/modeling-deployments/ | / | | |

| Analysis Category | Severity | Count | Change |
|---|---|-----------------------|-------------|
| https://hillelwayne.com/post/minizinc-2/ | | | |
| Common repetitive phrases | Info | 10 | +0 |
| | 'answer_key = s . lists((found 1 times) | s . integers(min_va | lue = 1' |
| | 'exam = exam' (found 2 | 1 times) | |
| | 'while TRUE do await o | queue /= <<>>' (fou | nd 1 times) |
| | '+ end either' (found 1 t | times) | |
| | 'msg -> d]' (found 1 times) '@classmethod defsubclasshook (cls' (found times) | | |
| | | | |
| | '@classmethod defs times) | subclasshook (_ˈ | (found 1 |
| | 'awake = << false' (fou | nd 1 times) | |
| | 'Time] { transition [t' (f | ound 1 times) | |
| | "requesting" >> -> /\ \E | Ex \in Strings' (four | d 1 times) |
| Low content originality | Warning | 8 | +0 |
| https://hillelwayne.com | | | |
| https://hillelwayne.com/post/tla-messages/ | | | |
| https://hillelwayne.com/post/ | | | |
| https://hillelwayne.com/post/composing-tla/ | | | |
| https://hillelwayne.com/post/this-is-how-scie | nce-happens/ | | |

| Analysis Category | Severity | Count | Change |
|--|--------------------------|-------|--------|
| https://hillelwayne.com/post/why-dont-people- | use-formal-methods/ | | |
| https://hillelwayne.com/post/formally-modeling | g-migrations/ | | |
| https://hillelwayne.com/post/minizinc-2/ | | | |
| Al content distribution by type | Info | 14 | +0 |
| | blog_posts: 14 AI / 15 F | Human | |
| Site-wide AI content metrics | Info | 31 | +0 |
| | Al Content Rate: 48.39 | % | |
| | High Risk Rate: 41.94% | 6 | |
| | Quality Issue Rate: 6.4: | 5% | |
| | Content Consistency: 1 | 00.0% | |

Structure Analysis

Why Website Structure Matters

A well-organized website structure is crucial for both search engines and users. It determines how easily content can be discovered, understood, and navigated, directly affecting your site's crawlability, user experience, and ranking potential.

URL Structure

Clean, logical URL structures help search engines understand your content hierarchy and improve user navigation.

- → Descriptive URL slugs for better context
- → Logical category hierarchies
- → Consistent URL patterns
- → Proper parameter handling
- → SEO-friendly directory structure

Internal Linking

Strategic internal linking distributes page authority and helps users discover related content.

- → Contextual link placement
- → Link equity distribution
- → Descriptive anchor texts
- → Content siloing strategy
- → Breadcrumb navigation

Site Architecture

A logical site architecture ensures efficient crawling and helps users find information quickly.

- \rightarrow Flat hierarchy for quick access
- → Clear content categorization
- → Strategic content grouping
- → Optimized crawl depth
- $\ \rightarrow \ \text{Efficient internal navigation}$

Navigation Design

Intuitive navigation helps users explore your site and ensures search engines understand content relationships.

- \rightarrow Clear main navigation
- → Consistent menu structure
- \rightarrow Mobile-friendly navigation
- → Secondary navigation options
- \rightarrow Footer site maps

Content Organization

Proper content organization improves user engagement and search engine understanding.

- \rightarrow Logical content hierarchy
- → Topic clustering
- → Category relationships
- \rightarrow Tag organization
- \rightarrow Content taxonomy

Technical Structure

Technical aspects of site structure affect crawling efficiency and indexation.

- \rightarrow XML sitemap organization
- → Robots.txt structure
- → Canonical implementation
- → Redirect management
- → Error page handling

User Flow Optimization

Optimized user flows improve engagement and conversion rates.

- → Clear conversion paths
- → Strategic CTAs placement
- → Related content suggestions
- → User journey mapping
- → Navigation patterns

Mobile Structure

Mobile-specific structure considerations ensure consistent experience across devices.

- → Responsive navigation patterns
- \rightarrow Mobile menu organization
- → Touch-friendly elements
- → Content prioritization
- → Mobile-first architecture

| Analysis Category | Severity | Count | Change |
|---|-------------------------|-------|--------|
| Head | ing Structure | | |
| Missing H1 headings | Critical | 27 | +0 |
| https://hillelwayne.com | Page lacks H1 head | ling | |
| https://hillelwayne.com/post/performance matters/ | - Page lacks H1 head | ling | |
| https://hillelwayne.com/post/property- testing-complex-inputs/ | Page lacks H1 head | ling | |

| Analysis Category | Severity | Count | Change |
|--|-----------------------|-------|--------|
| <pre>https://hillelwayne.com/post/we-are-not- special/</pre> | Page lacks H1 heading | | |
| https://hillelwayne.com/post/graph-types/ | Page lacks H1 heading | | |
| https://hillelwayne.com/post/tla-messages/ | Page lacks H1 heading | | |
| https://hillelwayne.com/post/ahk/ | Page lacks H1 heading | | |
| <pre>https://hillelwayne.com/post/software- mimicry/</pre> | Page lacks H1 heading | | |
| <pre>https://hillelwayne.com/post/world-vs- machine/</pre> | Page lacks H1 heading | | |
| https://hillelwayne.com/post/uncle-bob/ | Page lacks H1 heading | | |
| https://hillelwayne.com/post/business-case- formal-methods/ | Page lacks H1 heading | | |
| <pre>https://hillelwayne.com/post/action- properties/</pre> | Page lacks H1 heading | | |
| https://hillelwayne.com/post/ | Page lacks H1 heading | | |
| https://hillelwayne.com/post/python-abc/ | Page lacks H1 heading | | |
| https://hillelwayne.com/post/microscopy/ | Page lacks H1 heading | | |
| <pre>https://hillelwayne.com/formally-specifying- uis/</pre> | Page lacks H1 heading | | |
| https://hillelwayne.com/post/composing-tla/ | Page lacks H1 heading | | |
| https://hillelwayne.com/post/this-is-how- science-happens/ | Page lacks H1 heading | | |
| <pre>https://hillelwayne.com/post/hypothesis- oracles/</pre> | Page lacks H1 heading | | |
| https://hillelwayne.com/post/influential-dead-languages/ | Page lacks H1 heading | | |

| Analysis Category | Severity | Count | Change |
|--|--------------------------------|---------------------|--------------|
| Multiple H1 headings | Warning | 4 | +0 |
| https://hillelwayne.com/post/minizinc/ | Found 2 H1 headings | | |
| <pre>https://hillelwayne.com/post/augmenting- agile/</pre> | Found 2 H1 headings | | |
| https://hillelwayne.com/post/graphing-tla/ | Found 2 H1 headings | | |
| https://hillelwayne.com/post/why-dont- people-use-formal-methods/ | Found 3 H1 headings | | |
| Incorrect heading H1-H6 hierarchy | Warning | 3 | +0 |
| https://hillelwayne.com/post/augmenting- agile/ | Backwards heading sk | ip: H3 to H1 | |
| https://hillelwayne.com/post/why-dont- people-use-formal-methods/ | Backwards heading sk | ip: H3 to H1 | |
| https://hillelwayne.com/post/problems-with- the-4doc-model/ | Backwards heading sk | ip: H4 to H2 | |
| Empty heading tags | Critical | 0 | +0 |
| Duplicate headings on page | Warning | 1 | +0 |
| https://hillelwayne.com/post/this-is-how- science-happens/ | 'November 2014' used | 2 times | |
| Overly long headings | Warning | 0 | +0 |
| Missing keywords in headings | Warning | 4 | +0 |
| https://hillelwayne.com/post/minizinc/ | Keywords missing from minizinc | n H1: constraint, | solving, |
| https://hillelwayne.com/post/minizinc/ | Keywords missing from | n title: constraint | solving with |

| Analysis Category | Severity | Count | Change |
|--|--|------------------|--------|
| https://hillelwayne.com/post/minizinc/ | Keywords missing from h1: optimizing | | |
| <pre>https://hillelwayne.com/post/augmenting- agile/</pre> | Keywords missing from H1: augmenting, agile, formal, methods | | |
| <pre>https://hillelwayne.com/post/augmenting- agile/</pre> | Keywords missing from title: augmenting agile with formal methods | | |
| <pre>https://hillelwayne.com/post/augmenting- agile/</pre> | Keywords missing from h1: is it worth it? | | |
| https://hillelwayne.com/post/graphing-tla/ | Keywords missing from H1: breaking, limits, tla+, model, checking | | |
| https://hillelwayne.com/post/graphing-tla/ | Keywords missing from title: breaking the limits of tla+ model checking | | |
| https://hillelwayne.com/post/graphing-tla/ | Keywords missing from h1: steps | | |
| https://hillelwayne.com/post/why-dont-people-use-formal-methods/ | Keywords missing from H1: don't, people, methods? | | |
| https://hillelwayne.com/post/why-dont-people-use-formal-methods/ | Keywords missing from title: why don't people use formal methods? | | |
| https://hillelwayne.com/post/why-dont- people-use-formal-methods/ | Keywords missing fro | m h1: formal cod | ling |
| Internal Link | ing Structur | e | |
| Malformed URLs | Critical | 0 | +0 |
| Potentially broken CMS links | Warning | 0 | +0 |
| Orphaned pages | Critical | 0 | +0 |
| Pages with excessive internal links | Warning | 0 | +0 |

| Analysis Category | Severity | Count | Change |
|---|----------|-------|--------|
| Pages with insufficient links | Warning | 16 | +0 |
| https://hillelwayne.com | 1 links | | |
| https://hillelwayne.com/post/performance-matters/ | 1 links | | |
| https://hillelwayne.com/post/ahk/ | 1 links | | |
| <pre>https://hillelwayne.com/post/software- mimicry/</pre> | 2 links | | |
| <pre>https://hillelwayne.com/post/world-vs- machine/</pre> | 2 links | | |
| https://hillelwayne.com/post/uncle-bob/ | 2 links | | |
| https://hillelwayne.com/post/minizinc/ | 2 links | | |
| https://hillelwayne.com/post/business-case- formal-methods/ | 2 links | | |
| https://hillelwayne.com/post/ | 1 links | | |
| https://hillelwayne.com/post/python-abc/ | 2 links | | |
| https://hillelwayne.com/post/microscopy/ | 1 links | | |
| <pre>https://hillelwayne.com/post/this-is-how- science-happens/</pre> | 2 links | | |
| <pre>https://hillelwayne.com/post/influential- dead-languages/</pre> | 2 links | | |
| https://hillelwayne.com/post/modeling-deployments/ | 1 links | | |
| https://hillelwayne.com/post/haitus/ | 1 links | | |
| https://hillelwayne.com/post/problems-with-the-4doc-model/ | 1 links | | |

| Analysis Category | Severity | Count | Change | |
|--|---|---|-------------------|--|
| Broken internal links | Critical | 3 | +0 | |
| https://hillelwayne.com/post/uncle-bob/ | Links to https://hillelwa 404 | ayne.com/post/10 | 0x - Status code: | |
| <pre>https://hillelwayne.com/post/formally- modeling-migrations/</pre> | Links to https://hillelwa Status code: 404 | Links to https://hillelwayne.com/page/consulting - Status code: 404 | | |
| https://hillelwayne.com/post/minizinc-2/ | Links to https://hillelwa Status code: 404 | Links to https://hillelwayne.com/post/handwriting-j - Status code: 404 | | |
| Navigatio | on Structure | | | |
| Deep page structure (4+ levels) | Warning | 0 | +0 | |
| Redirect chains | Critical | 0 | +0 | |

Accessibility Analysis

Why Accessibility Matters

Ensuring your website is accessible to all users, including those with disabilities, is not only a legal requirement in many regions but also enhances user experience and broadens your audience reach. Accessibility improvements can also positively impact SEO and overall site usability.

Keyboard Navigation

Ensures users can navigate your site using a keyboard, which is crucial for those with motor disabilities.

- → All interactive elements are focusable
- → Logical tab order
- → Visible focus indicators
- \rightarrow Skip links for easy navigation
- → No keyboard traps

Image Alt Text

Provides text alternatives for images, allowing screen readers to convey the content to visually impaired users.

- → Descriptive alt text for all images
- → Empty alt attributes for decorative images
- → Consistent use of alt text
- → Alt text matches image context
- → Use of longdesc for complex images

Form Labels

Ensures all form fields have associated labels, which are essential for screen reader users.

- \rightarrow Clear and descriptive labels
- → Labels associated with inputs
- → Placeholder text not used as labels
- → Instructions provided for complex forms
- → Accessible error messages

Color Contrast

Ensures text and background color combinations provide sufficient contrast for readability.

- \rightarrow Contrast ratio of at least 4.5:1 for normal text
- → Contrast ratio of at least 3:1 for large text
- \rightarrow High contrast mode support
- → Consistent color usage
- → Color not used as the sole means of conveying information

ARIA Roles

Uses ARIA roles and properties to enhance the accessibility of dynamic content and complex UI components.

- → Correct use of ARIA roles
- → ARIA roles complement native HTML
- → ARIA properties used for dynamic content
- $_{\rightarrow}$ Accessible name and description provided
- → Testing with screen readers

Accessible Multimedia

Ensures all multimedia content is accessible to users with disabilities.

- \rightarrow Captions for videos
- → Transcripts for audio content
- → Audio descriptions for video
- → Keyboard controls for media players
- → Accessible media player interfaces

Responsive Design

Ensures the website is usable on all devices and screen sizes, including assistive technologies.

- \rightarrow Responsive layout adapts to screen size
- → Touch targets are appropriately sized
- \rightarrow Content reflows without loss of information
- → Zoom functionality is supported
- \rightarrow Consistent experience across devices

Accessible Navigation

Ensures users can easily navigate the site using various methods, including screen readers and keyboards.

- → Logical and consistent navigation structure
- → Descriptive link text
- → Breadcrumbs for orientation
- → Search functionality is accessible
- → Accessible dropdown menus

| Analysis Category | Severity | Count | Change |
|---|---------------------------------------|------------------|-----------------|
| Accessibility Issues | | | |
| Pages missing language declaration | Warning | 0 | +0 |
| Missing skip links | Warning | 0 | +0 |
| Insufficient color contrast | Warning | 11 | +0 |
| https://hillelwayne.com/post/graph-types/ | <dfn> Fix any of the following:</dfn> | Element has insu | ıfficient color |

| Analysis Category | Severity | Count | Change | | |
|--|--|--|----------------|--|--|
| | color: #ffffff, font size: 12 | contrast of 1.97 (foreground color: #ffa500, background color: #ffffff, font size: 12.0pt (16px), font weight: bold). Expected contrast ratio of 4.5:1 | | | |
| https://hillelwayne.com/post/graph-types/ | contrast of 1.97 (foregro color: #ffffff, font size: 12 | <pre><dfn> Fix any of the following: Element has insufficient color contrast of 1.97 (foreground color: #ffa500, background color: #ffffff, font size: 12.0pt (16px), font weight: bold). Expected contrast ratio of 4.5:1</dfn></pre> | | | |
| https://hillelwayne.com/post/graph-types/ | contrast of 1.97 (foregro | <dfn> Fix any of the following: Element has insufficient color contrast of 1.97 (foreground color: #ffa500, background color: #ffffff, font size: 12.0pt (16px), font weight: bold). Expected contrast ratio of 4.5:1</dfn> | | | |
| https://hillelwayne.com/post/graph-types/ | <dfn> Fix any of the following: contrast of 1.97 (foregro color: #ffffff, font size: 12 Expected contrast ratio</dfn> | ound color: #ffa50 2.0pt (16px), font | 00, background | | |
| https://hillelwayne.com/post/graph-types/ | <pre><dfn> Fix any of the following: contrast of 1.97 (foregro color: #fffff, font size: 12 Expected contrast ratio</dfn></pre> | ound color: #ffa50 2.0pt (16px), font | 00, background | | |
| https://hillelwayne.com/post/graph-types/ | <dfn> Fix any of the following: contrast of 1.97 (foregro color: #fffff, font size: 12 Expected contrast ratio</dfn> | ound color: #ffa50 2.0pt (16px), font | 00, background | | |
| https://hillelwayne.com/post/world-vs-machine/ | <dfn> Fix any of the following: Element has insufficient color contrast of 1.97 (foreground color: #ffa500, background: #ffffff, font size: 12.0pt (16px), font weight: bol Expected contrast ratio of 4.5:1</dfn> | | | | |
| <pre>https://hillelwayne.com/post/world-vs- machine/</pre> | <dfn> Fix any of the following: contrast of 1.97 (foregro color: #fffff, font size: 12 Expected contrast ratio</dfn> | ound color: #ffa50 2.0pt (16px), font | 00, background | | |
| https://hillelwayne.com/post/world-vs-machine/ | <dfn> Fix any of the following: contrast of 1.97 (foregro</dfn> | | | | |

| Analysis Category | Severity | Count | Change |
|--|--|-------|--------|
| | color: #ffffff, font size: 12.0pt (16px), font weight: bold). Expected contrast ratio of 4.5:1 | | |
| https://hillelwayne.com/post/graphing-tla/ | <dfn> Fix any of the following: Element has insufficient color contrast of 1.97 (foreground color: #ffa500, background color: #ffffff, font size: 12.0pt (16px), font weight: bold). Expected contrast ratio of 4.5:1</dfn> | | |
| <pre>https://hillelwayne.com/post/problems-with- the-4doc-model/</pre> | <dfn> Fix any of the following: Element has insufficient color contrast of 1.97 (foreground color: #ffa500, background color: #ffffff, font size: 12.0pt (16px), font weight: bold). Expected contrast ratio of 4.5:1</dfn> | | |
| Images missing alt text | Critical | 0 | +0 |
| Forms with missing labels | Critical | 0 | +0 |
| Links missing text | Critical | 0 | +0 |
| Invalid ARIA roles or ARIA attributes | Warning | 0 | +0 |
| Missing skip links | Warning | 0 | +0 |